

ABSTRACT OF THE DISCLOSURE

Drinking cup lids are especially adapted and configured to afford
5 some measure of protection to the game piece from beverage seepage
through a straw opening. Preferably, the cup lid is configured so that a
game piece is spaced above the straw opening co-located within a
recessed well of the lid thereby allowing beverage seepage to remain
physically separated from the game piece. Access to the beverage within
10 the cup is facilitated by providing a cross-cut straw aperture in the game
piece which is in substantial alignment to the straw opening formed in the
lid. A beveled segment of a raised plateau on which the game piece is
affixed allows a tab associated with the game piece to be more easily
grasped and removed by a customer to reveal the printed text/indicia of
15 the game piece.